

# shekinah shazaam

## statement

I am a multimedia artist and storyteller looking for the next great opportunity in my career.

My specialty is editorial design in both print and digital applications.

In regards to photography, I focus on portraiture, fashion, and events.

## skills

- ◆ Prolific in Adobe Photoshop, Illustrator, and InDesign.
- ◆ Skilled in web applications such as Dreamweaver, Wordpress, HTML, and CSS.
- ◆ Accomplished multi-genre photographer.
- ◆ Experienced with video production and editing software Premiere Pro.
- ◆ Adept at copywriting and editing.
- ◆ Visualizes ways to combine multiple disciplines.
- ◆ Excels at both personal work and teamwork.
- ◆ Continually seeks ways to gain knowledge.
- ◆ Respects constructive criticism to become better at the craft.

## experience

### **Freelance Graphic Designer & Photographer**

**2012 – Current**

I have designed promotional materials, branding, and editorial work for various clients. In addition, I've photographed headshots, portraits, events, and fashion content. My ability to work on multiple projects in different time frames while also balancing other jobs is continuously challenged, but it is also greatly strengthened as each new year passes.

### **Creative Specialist & Photographer at Detroit Public Television**

**April 2018 – June 2020**

Here I oversaw design and production of "Signal Magazine," the publication sent to members seven times a year. I also assisted with other graphic needs such as signs, postcards, flyers, booklets, web ADs, social media graphics, etc. I had the additional task of shooting photographs at events and editing them for use by various departments within the organization.

### **Marketing Assistant at The Bavarian Inn Lodge**

**April 2016 – April 2018**

I aided in the daily operations of all things promotional for different departments of The Bavarian Inn Lodge, Restaurant, and River Place Shops. I designed and distributed menus, flyers, posters, business cards, and any other type of print media. I also managed updates to the website, social media events, and the digital presence of the company.

### **Art & Marketing Editor of Qua Literary & Fine Arts Magazine**

**September 2012 – May 2015**

In this role, I helped share promotional materials (flyers, posters, brochures, bookmarks, stickers, online events, and videos) all with the goal to bring awareness of Qua to the campus and community.

## education

### **Bachelor of Fine Arts Degree in Visual Communications**

Graphic Design concentration with a minor in Theatre  
June 2010 – May 2015 | The University of Michigan | GPA: 3.80