

# shekinah shazaam

## statement

I am a multimedia artist and storyteller looking for the next great opportunity in my career.

My specialty is editorial design in both print and digital applications.

In regards to photography, I focus on portraiture, fashion, & events.

## skills

- ◆ Prolific in Adobe Photoshop, Illustrator, & InDesign.
- ◆ Skilled in web applications such as Dreamweaver, Wordpress, HTML, & CSS.
- ◆ Accomplished multi-genre photographer.
- ◆ Experienced with video production and editing software Premiere Pro.
- ◆ Able to write and edit copy.
- ◆ Visualizes ways to combine multiple disciplines.
- ◆ Excels at both personal work and teamwork.
- ◆ Continually seeks ways to gain knowledge.
- ◆ Respects constructive criticism to become better at the craft.

## experience

### Freelance Graphic Designer & Photographer

**2012 – Current**

I have been sought out to design promotional materials, branding, & editorial work for various clients. In addition, I've also shot headshots, weddings, couple sessions, & editorial work. My ability to work on multiple projects in different time frames while also balancing other jobs is continuously challenged, but it is also greatly strengthened as each new year passes.

### Print Specialist & Photographer at Detroit Public Television

**April 2018 – Current**

Here I oversee design and production of "Signal Magazine," the publication sent to members seven times a year. I also aid in any other graphic needs such as postcards, flyers, booklets, etc. I have the additional task of shooting photographs at events and editing them for use by various departments within the company.

### Marketing Assistant at The Bavarian Inn Lodge

**April 2016 – April 2018**

I aided in the daily operations of all things promotional for different departments of The Bavarian Inn Lodge, Restaurant, & River Place Shops. I designed and distributed menus, flyers, posters, business cards, & any other type of print media. I also managed updates to the website, social media events, and the digital presence of the company.

### Art & Marketing Editor of Qua Literary & Fine Arts Magazine

**September 2012 – May 2015**

In this role, I helped distribute promotional materials (flyers, posters, brochures, bookmarks, stickers, online events, & videos) all for the sake of bringing awareness of Qua to the campus and community.

## education

### Bachelor of Fine Arts Degree in Visual Communications

Graphic Design concentration with a minor in Theatre

June 2010 – May 2015 | The University of Michigan | GPA: 3.80